

CTC's Matt Hoffman Participates on Team to Develop "Little Leagues, Big Hearts" Initiative, Helping Little Leagues Form Partnerships with Local Charitable Organizations

Promoting the Importance of Community Service to Area Youth

CTC's Matt Hoffman, Advanced Solutions, Big Data Platform Lead, is currently participating in the Johnstown Chamber of Commerce's [John B. Gunter Community Leadership Initiative](#). The Initiative, which has graduated more than 400 individuals, including many CTC employees, is designed to hone leadership skills and promote community volunteerism.

As part of the Initiative, members design and implement projects that will have a positive impact on the local community. Hoffman serves as the project lead that developed a new community service project called "[Little Leagues, Big Hearts](#)." The project seeks to promote the importance of community service to area youth, create a culture of generosity and empathy, and assist local agencies by creating a network of support.

Numerous local youth leagues and travel baseball/softball entities were contacted and agreed to collect items of ongoing need for the organization they are sponsoring. The current partnerships are:

- West Suburban Little League – The Martha and Mary House
- Lady Dirtbags – After School Outreach Program
- Johnstown Jagz – Somerset County Humane Society
- Keystone Raptors – Women's Help Center
- Patton Youth League – St. Vincent De Paul Society

[Little Leagues, Big Hearts](#) is currently seeking more youth leagues and/or teams that are interested in participating in the project. For more information, feel free to contact Matt Hoffman, hoffmanm@ctc.com, 814-269-2528.



CTC's Matt Hoffman (left) helped to initiate the partnership between The Learning Lamp and Lady Dirtbags Softball Club. They collected approximately 350 food and clothing items for the Free After School Outreach Program, which supports the Coopersdale, Oakhurst and Prospect areas.