



## FOR IMMEDIATE RELEASE

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### Concurrent Technologies Corporation Recognized for Communications Excellence

**Johnstown, PA, September 19, 2013** – For the eighth consecutive year, Concurrent Technologies Corporation (CTC) has been nationally recognized for communications excellence. A variety of materials were recognized, ranging from [CTC's Fiscal Year 2012 annual report](#) to the [corporate brochure](#) to the company's overall marketing campaign.

"The fact that our communications and marketing materials continue to be recognized nationally is a true testament to the creativity and talent of our in-house graphic designers, writers, photographers, and other team members," said Mary Bevan, CTC Director of Corporate Communications and Brand Marketing. "This year, we received awards for marketing/communications campaigns for both corporate and client projects."

CTC materials won an impressive number of awards this year. CTC's annual report was the most recognized publication. It received a Gold Award from the HERMES Creative Awards, a Merit Award from the Service Industry Advertising Awards (SIAA), and an Honorable Mention in the Best Annual Report category from Ragan's PR Daily Awards.

"In August 2012, we launched a campaign focused on CTC's 25<sup>th</sup> anniversary that featured CTC employees," said Mary Bevan. The 25<sup>th</sup> anniversary campaign was recognized with a Platinum Award from the MarCom Competition in the Marketing/Promo Campaign/Special Event category and a SIAA Merit Award.

Another big winner was a marketing campaign for CTC's Environment and Sustainability capabilities. The campaign won a MarCom Gold Award in the Marketing/Promo Campaign/Branding category and a Silver SIAA Award in the Total Public Relations Campaign category.

Additional winning campaigns and materials include the CTC corporate brochure (APEX Award of Excellence in the Marketing & Public Relations Brochures, Manuals & Reports category); CTC's total advertising campaign (SIAA Merit Award); CTC's new creative approach, including the brochure, advertisements and exhibit booth (Gold MarCom Award in the Branding Refresh category); an energy branding campaign developed for the U.S. Army (Platinum MarCom Award in the Marketing/Promo Campaign/Branding category); and a branding refresh for the National Defense Center for Energy and Environment (Gold MarCom Award in the Branding Refresh category).

#### About the Awards

- [Hermes Creative Awards](#) is an international competition for creative professionals involved in the concept, writing, and design of traditional materials and programs and emerging technologies.
- The [SIAA Competition](#) receives entries from some of the nation's largest advertising agencies and corporations. Judges evaluate and rate entries for execution, creativity, quality, customer appeal, and overall break-through content.
- [APEX Awards](#) are based on excellence in graphic design, editorial content, and the success of the entry, in the opinion of the judges, in achieving overall communications effectiveness and excellence.
- The mission of the [MarCom Awards](#) is to honor excellence and recognize the creativity, hard work, and generosity of marketing and communication professionals.
- [Ragan Communications and PR Daily](#) spotlight the very best work of media and public relations professionals around the globe.

#### About Concurrent Technologies Corporation

Concurrent Technologies Corporation (CTC) is an independent, nonprofit, applied scientific research and development professional services organization providing innovative management and technology-based solutions to government and industry. As a nonprofit 501(c)(3) organization, CTC's primary purpose and programs are to undertake applied scientific research and development activities that serve the public interest. For more information, visit [www.ctc.com](http://www.ctc.com).